

FRAMEWORK OF SYLLABUS DESIGN IN ENGLISH FOR SPECIFIC PURPOSES

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Abstract

Albania's opening to the world in early nineties, the socio politic change together with the expansion of trade and economy, brought an increasing need in English language and communication in different spheres of life. The change in communication demand brought up the need of English for Specific purposes, the language to be used by professionals in different field of work and education. This new trend in language communication demands a change in syllabus design and implementation. Designing an ESP course poses a major challenge for many English teaching instructors considering the recent emergence of this necessity and consequently the lack of proper education and training in the field. This study investigates the most important criteria to be kept in mind and the steps to be followed when designing and ESP syllabus in general and BE in particular. By taking in consideration the wants and needs of stakeholders in the course such as students, potential employers and syllabus designers, criteria such as need analysis, defining goals and objectives, selecting teaching materials and teaching methods, evaluation system etc., are all important issues to consider before designing any course of ESP in order to teach successful classes. By means of literature review and personal experience as a lecturer of ESP, I have tried to shed some light in identifying the steps necessary to design and carry out an ESP course. When the course designer initiates the work with in-depth needs analysis research and selects and arranges the course materials and teaching methods around the students' want and needs, the teaching process will be more effective and the course has more chances to be a success.

Keywords: *English for specific purposes, syllabus design, needs analysis, stakeholders.*